FY 2021 Annual Report

WE CALL IT HOME
OTHERS CALL IT hope
As we reflect on the past year, we have seen our world go through unprecedented times.

While the COVID-19 pandemic has affected every aspect of our lives we want to express a huge thank you to those that have supported us as we have made major adjustments to keep our clients, staff, and community safe, all while carrying out our mission to help homeless women, and children reach self-sufficiency.

We launched a COVID-19 Relief Program to respond to the immediate needs of our community, providing emergency housing, as well as food, rental, utility, and childcare payment assistance. Most importantly, we continued mental health support through therapy, and counseling. Implementing teletherapy, and web conferencing technologies to continue our mission of empowering women.

This past year we’ve learned that we are stronger than we thought, especially when we work together. And together, we will continue to fight for the women, and families of our community to secure safe and affordable housing, the reunification of families, self-sufficiency, and economic mobility.

TFCF has already begun to emerge from this crisis with a deeper understanding, and commitment to the work we do. We will continue to utilize our evidence-based services to uplift our clients, and strengthen their own voices.

We wish warmest regards for health and peace to you and your families.

Vanessa Perez
Executive Director
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AGENCY OVERVIEW

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Mission

The mission of TFCF is to empower disenfranchised low income individuals and families by building leadership through evidence-based programs and housing to create self-sufficiency and thriving communities.

Since 2002, Time for Change Foundation (TFCF) has been assisting homeless women and children achieve self-sufficiency by providing housing and necessary supportive services. In response to the housing crisis, the effects of mass incarceration, and family separation, TFCF implemented an array of evidenced-based programs, housing and trauma informed approaches to address their needs. Equally important, is our leadership development and advocacy projects necessary to bring the voices of those most impacted by punitive policies into policy advocacy and civic engagement.

We're an organization that wraps our arms around homeless women and children. We take them through a journey to self-sufficiency. We break the generational cycle so that children can thrive.

We don't recycle homelessness, we end it.

VISION

TFCF is the national model of excellence for creating self-sufficient families, and thriving communities which...

- Have quality education, and training programs
- Provide housing, employment, and economic development opportunities
- Promote civic engagement, and advocacy
- Create responsible leadership
- Provide safe family environments
- Provide health, and wellness programs
- Promote family well-being
- Create resilient, self-sufficient families
- Provide effective family reunification programs
- Have supportive community environments that foster family reunification programs
- Have diversity and inclusiveness
- Promote spirituality

VALUES

- Respect and altruistic concern for others
- Compassion, integrity and professionalism in serving clients
- Empower individuals/families to break the cycle of homelessness, hopelessness and recidivism
- Treatment, not punishment, is the solution
- Belief in the potential of the human spirit
- Evidence-based programs do make a difference for individuals, families and communities
- Everyone deserves a nurturing and supportive home

So we can
Families can
And solutions can

Build
Grow
Scale
The Agency

Time for Change Foundation today.

Time for Change Foundation is the model of excellence in the State of California for empowering disenfranchised families transitioning from homelessness and recidivism. Today, we offer three types of housing: emergency shelter, permanent-supportive housing, and affordable housing. We currently operate 3 emergency shelters, 10 units of permanent-supportive housing, and the Phoenix Square, our first affordable housing development. To date, we have reunified 303 children from foster care back with moms and have helped over 1,700 homeless women and children become self-sufficient.

TFCF has embarked upon exciting innovative programs that lift families out of poverty and reunite children with their mothers. The housing crisis has reached epidemic levels and TFCF is on the front lines creating housing options for the women and children we serve. Customized, culturally responsive and community-rooted practices along with our evidence-based supportive services meet the unique needs of each family and are geared towards disrupting the cycle of multi-generational violence and poverty.

Family reunification done in a safe and supportive environment gives our families a foundation to recreate their lives and allows children to reach their highest potential. Using a multi-generational approach, children receive therapeutic services along with educational supports to assist with rebuilding the bond between them and their moms while overcoming trauma caused by separation.

As a full-service human services organization, TFCF responds to the family as a whole. We ensure that all needs are met so that the family unit will be healthy and prepared for life-long success.
Our Board

Kim Carter
Founder/Ambassador
Motivated by her own experiences as a formerly incarcerated woman, Kim has made it her mission to help women, and children make the transition from homelessness, and recidivism to self-sufficiency. Today she is a powerful voice for women who bear the scars of poverty, homelessness, and incarceration.

Nicole Henley
Ph.D., M.B.A
Board Chair
Dr. Henley is an Assistant Professor at CSUSB and holds a Ph.D. in Health Services from UCLA. Her professional experience is in the fields of public health and education, where she has taught for over 15 years.

Beverly Earl
Board Treasurer
Ms. Earl has over 30 years experience working with vulnerable populations. Known for her commitment to struggling families, she has received numerous community awards for her service.

Laura Manyweather
M.B.A Ed.D
Board Member
Dr. Laura H. Manyweather is a college professor and consultant. She brings 29 years of business experience from the private sector and academia. Currently, she teaches business courses for the Los Angeles Community College District to emerging leaders and inspiring business owners.

Veronica Robledo
Secretary
An alumna of CSUN and a Branch Manager for Wells Fargo Bank. Veronica has directed multiple community programs in support of strengthening and empowering our communities in the Inland Empire, and has been featured in Wells Fargo’s newsletter as ‘community partner of the year’ for multiple years.

Anindita Ganguly
Board Member
A licensed psychologist in California since 1999, Mrs. Ganguly has worked as a clinical psychologist for 18 years. Currently in private practice, she has deep experience working with children, teenagers, and families in a community mental health setting. She has taught at Loma Linda University, University of California, and Pasadena City College.
Our Staff

1. Vanessa Perez
   Executive Director
2. Kim Carter
   Founder/Ambassador
3. Rojana Valentine
   Controller
4. Phyllis Scott
   Director of Operations
5. Amia Henderson
   Program Manager
6. David Howe
   Senior Accountant
7. Dwayne Robinson
   AOD/Compliance Officer CATC II
8. Joshua Smalley
   Marketing and Communications Coordinator
9. Tawna Whitfield
   Program Supervisor
10. Karina Hopewell
    Case Manager
11. Alexandria Wilson
    Peer Housing Navigator
12. Aisha Esa
    Housing and Re-entry Navigator
13. Ronald Terranella
    Maintenance Specialist
14. Aimee Durante
    Data Entry/Resource Coordinator
15. Marissa Zuniga
    Executive Administrative Assistant
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Summary of Services

Time for Change Foundation offers a full continuum of housing from emergency shelter, permanent-supportive housing, and affordable housing for families and individuals.

Time for Change Foundation currently offer three types of housing: emergency shelter, permanent-supportive housing, and affordable housing. We also offer a host of direct services, and evidence-based programs aimed at approaching the housing, supportive, and trauma informed needs of our clients. Additionally, we refer our clients to a variety of offsite specialists for needs such as mental health counseling, adult education, and healthcare services.

Housing

We believe that housing is the linchpin to achieving success. Our main goal is that all families will transition into permanent housing with the capability of maintaining that housing in a clean and nurturing environment where children can thrive.

Supportive

In order to reach self-sufficiency, clients must acquire a myriad of skills and knowledge. Time for Change Foundation offers a number of programs to our clients to prepare them for obstacles they may face when they reach the ability to live on their own.

Drug & Alcohol Outpatient

Addiction is more than a physical dependence on drugs and alcohol. Counseling helps one escape the cravings, and learn to manage the stressers of life which can lead to relapse. This is essential to rebuild confidence, and stay on the pathway towards self-sufficiency.
Housing

Emergency Shelters

SWEET DREAMS
At Sweet Dreams, children are the priority. Mothers learn life skills that will help them become healthy and self-sufficient. They attend parenting skills workshops and participate in other daily activities that provide support – designed to rebuild trust, develop independence, and provide a nurturing environment for parent and child.

Clients get assistance with free clinical exams, WIC, education, vocational training, family planning services, and access to healthy childcare.

MOUNTAIN VIEW
Our Mountain View emergency shelter for single women provides the tools they need to get back on their feet and become active and healthy members of their communities.

We offer a host of direct services and refer our clients to mental health counseling, adult education, computer skills training, vocational training, healthcare services, and legal aid.

BRIGHTER FUTURES
Opened in 2018, Brighter Futures is Time For Change Foundation’s home for women recovering from incarceration and homelessness wishing to reunify with their children and/or be housed with their children.

A Brighter Future waits for those wishing to change the course of their lives and become fully self-sufficient, including On-site Case Management, Life Skills Education, and a host of other services.

Our housing program is designed to create an environment for children that is nurturing and supportive. We understand that housing is the foundation to overall health and wellbeing. Most importantly, it is the key that enables family reunification.
Permanent-Supportive Housing

**HOMES OF HOPE**
Funded by the U.S. Department of Housing & Urban Development (HUD), our Homes of Hope project provides permanent supportive housing for homeless families – placing them directly into their own apartment.

Coupled with intensive case management and supportive services, families can thrive and maintain permanent housing. Employment and education are the keys to ensuring success.

Currently, we have 10 permanent supportive housing locations in San Bernardino County.

Developing: Affordable Housing

**PHOENIX SQUARE**
Our main goal is that all families will transition into permanent housing with the capability of maintaining their housing in a clean and nurturing environment where children can thrive. The lack of decent, affordable housing motivated us to create The Phoenix Square, our first of many affordable housing projects.

Our Phoenix Square sets the standard for low-income housing in California, providing a safe place where families can live and thrive, children are able to attend the same school more than one year in a row. Awarded the “Crime Prevention Through Environmental Design” and the “Crime-Free Multi Housing” certifications, the Phoenix Square proves to be a vital asset to the Inland Region.
Supportive Services

**STRENGTH BASED CASE MANAGEMENT**
A value-added intervention in that case management provides concrete support in getting resources and provides emotional support in identifying clients’ abilities.

**RE-ENTRY**
Working with women to successfully re-enter society is our goal. Our Re-Entry program assists women coming home from prison with re-assimilating by providing a myriad of supportive services. These services include outpatient services, leadership development, mentoring, comprehensive case management, counseling, housing, mental health, and substance abuse treatment, life skills, and support services. Through these services, treatment rather than punishment is achieved.

**INDEPENDENT LIVING SKILLS**
A day-to-day program that teaches our clients critical thinking skills and how to do daily tasks such as cooking, cleaning, shopping, and connect socially. This program teaches responsibility, accountability, and self-reliance.

**MOMMY AND ME**
'Mommy and Me' is a family bonding program designed to strengthen the family reunification of our moms with their children. Parents learn how to effectively communicate, reinforce, and positively affirm their child's presence, education, and creativity.

**FINANCIAL EDUCATION AND MONEY MANAGEMENT**
"It’s Your L.I.F.E. Lessons in Financial Education" is designed to teach our clients how to wisely manage their money and understand financial skills and tools to help them escape the traps of poverty. Clients learn basic checking and saving skills, what credit is and how it is used, F.I.C.O Scores, lending basics, financial tools, home buying, and how to create wealth.

**PARENTING EDUCATION**
Taught by a certified parenting educator clients learn how to understand their children as well as their behavior, teach their children discipline and cooperation, and how to listen and communicate with their children. A child changes rapidly the first five years of his/her life and it is important that the parent develop the skills necessary to keep up with the constant changes as well as be the most loving and influential person in their child's life.

**LEGAL**
Women Accessing Legal services is critical as we challenge the systems that perpetuate disparities and unjust treatment of women of color. Through our partnership with Root & Rebound, we provide a full-time attorney in-house for our clients to fully access the legal services they need to reunify with their children and clear their records.
SELF-ESTEEM
Authored by Stephanie S. Covington, “A Woman’s Journal” is our self-esteem workbook that addresses issues many women struggle with, especially if they are abusing alcohol and other drugs. This unique class helps women discover their true selves, creating healthy relationships with others, and gaining some spiritual connection.

WORK TO WIN
Our job training class includes resume development, local job market research, home business opportunities, and career counseling. The Employment Readiness Program also offers a variety of workshops and individual training sessions. Clients learn to dress for success, proper interviewing communication, follow-ups, and develop the confidence needed to overcome any employment barriers.

TRANSPORTATION
As needed, clients are supported with bus passes and are transported in our company van to engage in critical education and mental health services throughout the Inland Empire. Clients are held to daily efficiency standards and due to poor public transportation, additional assistance is needed to make multiple appointments in one day.

LEADERSHIP DEVELOPMENT
Civic engagement is critical to social connectedness and clients are taught their roles and responsibilities to society. Education consists of voting, taxes, school boards, community volunteerism, and understanding both local and state policy. Here they are empowered to understand that they are not invisible and that their voice matters.

HEALTH AND NUTRITION WELLNESS
Each client and their children receive an initial wellness medical exam, all women over 40 are scheduled for mammograms and the women attend weekly wellness groups. Information is provided to the women on the importance of preventive measures such as smoking cessation, proper nutrition and fitness and HIV/STD education.

FAMILY REUNIFICATION
After careful assessment of the best interests of the child, here women reunify with their children and work closely with licensed professionals to ensure that their children's needs are being met. Our staff works diligently with the parents to ensure that appropriate accommodations, scheduling, and educational needs are in place for the children. The family is supported as they develop healthy family relationships.

EMERGENCY SOLUTIONS
Emergency services include rental and utility payment assistance to the residents of various cities in San Bernardino County as a means of homeless prevention.
Programs and Projects

Positive Futures I

Time for Change Foundation’s (TFCF) Positive Futures I Project is our asset development and wealth creation project for black and brown, formerly incarcerated women. As evidenced in our “Invisible Bars – Barriers to Women’s Health and Well Being During and After Incarceration” report using a social ecological model of programming to support black and brown women impacted by the criminal justice system yields very high results across several socio-economic indicators.

Asset Development and Wealth Creation Project is designed to assist women with economic mobility by providing a pathway from poverty to prosperity. Key Strategies include Employment Development, Entrepreneurship, Financial Education and Access.

Additionally, to change perceptions and address institutionalized systemic barriers to wages, we engaged and trained employers to adopt a trauma-informed, strength-based workplace culture where formerly incarcerated women of color (FIWC) could work in a healthy, non-judgmental environment.

Positive Futures II

TFCF’s reentry program is designed to eliminate recidivism by helping women diagnosed with mental health and/or substance abuse returning to San Bernardino County from state prisons/jails. This 5-year project funded by SAMHSA allows us to serve 220 women (44 per yr.) with evidenced based treatment, housing, education, and peer mentor support.

Positive Family Futures Reunification 2-GEN (PFFR)

As a two generational service provider, our PFFR project approaches both mother, and child well-being together. PFFR focuses on the family unit, creating experiences and opportunities that allow families to thrive in their own self-sufficiency. Case Managers conduct a full assessment of the clients, and provide appropriate therapeutic interventions to end generational cycles of violence, poverty, and low educational attainment.
Programs and Projects cont.

The Rights, Equality, and Law Project (REAL)
REAL utilizes the expertise of a Root and Rebound Attorney, who is embedded into our offices and provides direct legal advocacy, education, and support to relieve our women from barriers related to family reunification, employment discrimination, fines and fees and higher educational attainment. Navigating systems of care to have meaningful impact for our families requires persistent lawyering.

Wellness Is Stabilized Housing (WISH)
Our Wellness Is Stabilized Housing (WISH) Program addresses housing insecurity for families who are at risk of becoming homeless. We do this by providing rental and utility assistance with clients who are assigned a Case Manager and develop a self-sufficiency plan to maintain stabilized housing.

R.A.P Rental Assistance Program
Time for Change Foundation’s Rental Assistance Program (R.A.P) supports formally incarcerated individuals that have been in California State Prison (CDCR).

Funded by the Board of State and Community Corrections (BSCC), our goal with this program is to prevent homelessness, and ensure we provide support to formally incarcerated individuals that supports continuous, successful reentry.
Drug & Alcohol Outpatient

Certified by the State of California Department of Health Care Services, TFCF is certified to provide outpatient alcohol and/or other drug abuse services. We educate our clients on substance abuse, offer counseling to persons with addictions, and use cognitive therapy to help them overcome challenges that they may face. Our clients learn how to build healthy life skills and overcome traumatic experiences to live healthy productive lives.
Advocacy

*I learned a long time ago the wisest thing I can do is be on my own side, be an advocate for myself and others like me.*

Maya Angelou

At TFCF we aim to make important advances that create lasting, positive change. True solutions, instead of temporary fixes.

But just as public policy can be a source of tremendous good, so can it be a destructive force that harms the people and communities our organization serves.

That’s because when it comes to our mission, the impact of change in public policy is rarely neutral. And—as agents of change—it means that we cannot be neutral either.

We must advocate.

**ADVOCACY & CIVIC ENGAGEMENT**

**Get Out The Vote**
Get Out The Vote TFCF is dedicated to increasing voter participation and civic engagement in the Inland Region by empowering our community to be the change they want to see.

**It’s Your L.I.F.E. 2**
Lessons in Freedom Education” teaches formerly incarcerated individuals to live a life of freedom after incarceration. We help them to understand their valuable role in helping the community and build their confidence and self-esteem.

**Leadership Development**
Leadership Development is designed to help empower our women to be the change that they want to see. Most of these women did not know they had a voice, nor did they know it was their civic duty. The empowerment builds on the strength that these women have and teaches them that they are the best advocates for themselves and their children. Beyond that, they learn the leadership skills that will allow them to, not only take control of their own lives, but also to become leaders in their businesses, neighborhoods, and the larger community.
C.A.L.T.

Through our Center for Advocacy and Leadership Training (C.A.L.T.) all sectors of governmental and non-governmental organizations have access to research, best practices, and proven model templates, which better equip them to increase productivity, establish client-centered programs and services and increase utilization of efficient strategies with positive outcomes. C.A.L.T. provides a unique menu of nationally registered evidence-based programs and practices which it then brings to the Inland Empire to shepherd positive community changes necessary to impact the social fabric and the financial health of our communities.

**Evidence-based Trainings**
- Motivational Interviewing
- Strength Based Case Management
- Gender Responsive Strategies
- Seeking Safety

**Other Trainings**
- Non-Profit Capacity Building
- Grant Writing
- Taking the Fear out of Finance
- Gallup Strength Based Staff Development

**Other Services**
- Consulting
- Webinars

**Supplemental Training Resources**
- Advocating for Change Training Series
- It’s Your Life 1 (Lessons in Financial Education)
- It’s Your Life 2 (Lessons in Freedom Education)
- Family Resilience
- Community Navigation
- Orientation
- Financial Education & Money Management
- Civic Engagement
- The Power in You
- Voter Education – Know Your Rights
- Holiday Safety

**Advocating For Change Training Series**
A hands-on, four-module training series designed to help advocates develop skills to engage and best support policy change efforts.

- **Module 1** – Fundamentals of Advocacy Strategies
- **Module 2** – Power & Process (Places & Faces)
- **Module 3** – Lobbying vs. Advocacy
- **Module 4** – Advocacy Evaluation
COVID-19 Relief

Due to the rapid outbreak of SARS-CoV-2, and its resulting ailment COVID-19, many people are in need. In early 2020, our team took the necessary steps to create resources and provide assistance to 977 during this time of need.

COVID-19 brought an enemy that we’ve never fought before. We didn’t have all the answers, but we all had each other. To protect volunteers and those coming home, TFCF lined transportation vans with plastic, paid for protective gear, and worked round the clock to try to secure additional housing so women coming home had a safe place to start fresh.

This became a challenge to our mothers during the pandemic. They could no longer apply, or interview for jobs in person. Therapy, and court hearings were cancelled or moved to web conferencing mediums. For women in our housing programs who had reunited with their children, school shutdowns had forced them to be home educators supervising virtual classrooms.

When incarcerated, or homeless, one has little access to computers, much less the internet. In addition to bearing the stigma of their past predicaments, they must learn to navigate a world in which virtually every task, from getting a driver’s license to applying for a job, requires some degree of digital literacy.

Overseeing their children’s now virtual education our clients worried, ‘how do I keep my kids safe? How do I turn on a computer?’

To address this and support mothers in transition and their children, TFCF provides computer literacy courses, computers, laptops, internet, and tech support. We’ve also offered various therapy models for families. These include virtual appointments and socially distanced sessions to ensure that we meet the needs of our clients mental health.
1. Case Management
Socially distanced counseling, and group therapy.
Providing our clients with a safe environment to continue their counseling and therapy became a priority in the wake of CDC social distancing guidelines. We implemented teletherapy, which allowed easier access to therapy, and allowed us to serve our clients without the threat of ailment. Once CDC guidelines were relaxed, we began social distancing and holding group sessions in wide open environments. Masks, and weekly tests are still required of all staff and clients.

2. Child Education
Schools shut down? Let’s address the technology gap.
When it became clear that local schools would be shut down to prevent the spread of COVID-19, we upgraded our children’s education resources to include new computers, and other materials needed to ensure they could continue their education without any problems. We also provided additional educational resources to ensure that in the ‘newness’ of this way of schooling, our children were retaining information, and absorbing their lessons.

3. Comfort and Support
Ensuring a normal life for our children.
Normally, our days are divided up into some variation of: work, preparing meals, exercise, caring for kids, and sleep. COVID-19 thrust us into an extended period where some of us are working from home, some not working at all, and everyone is dealing with some degree of uncertainty and worry, or unpreparedness. We countered the effects such change can have on our mental well-being by planning and aiming for a semblance of normality in the lives of our clients. This includes the planning of socially distanced activities like picnics, and drive through birthday celebrations.
The Bezos Day 1 Families Fund launched in 2018 with a $2 billion dollar commitment to making meaningful and lasting impacts in two areas: funding existing non-profits that help families experiencing homelessness, and creating a network of new, non-profit tier-one preschools in low-income communities.

The Day 1 Families Fund issues annual leadership awards to organizations and civic groups doing this work, and the grants are unique in that there are “no strings attached” to them—we’re able to use these funds in the ways that will benefit our community the most.

Time for Change Foundation receives $1.25 million grant from Amazon founder Jeff Bezos charitable fund.
In 2020, Time for Change Foundation was invited to submit a grant proposal after the Day 1 Families Fund, and an advisory group of homelessness advocates and experts identified us as an organization making meaningful progress in reducing family homelessness.

The Bezos Day 1 Family Fund selected Time For Change Foundation as a recipient of the 2020 Day 1 Families Leadership Award. The immediate donation of $1.25 million dollars allows us continue our critical work of providing shelter, and support for homeless women, and their children.

"I'm inspired by Time For Change Foundation’s commitment to re-entry efforts and housing support for previously incarcerated women and their children," said Amazon CEO Jeff Bezos. "I hope that this grant will help continue to serve families in the San Bernardino area during these challenging times."

“We are overwhelmed with the generosity of the Bezos Family Fund, and humbled to know that the Founder of Amazon, Jeff Bezos, has truly committed his philanthropic efforts to helping address the housing crisis and supporting homeless families," says Vanessa Perez, TFCF’s Executive Director.

Visit bezosdayonefund.org for more information on the Day 1 Families Fund.
03

PERFORMANCE SUMMARY

3.1. Our Success
3.2. Client Success
3.3. Program Outcomes
Our Success

“In order to consider the fiscal year a success, Time for Change foundation measures the performance of our budget versus the achievements made in our programs by clients served, and expanses to our agency. We as a non-profit focus on three aspects which define

“Be passionate and move forward with gusto every single hour of every single day until you reach your goal.” - Ava DuVernay

In order to consider the fiscal year a success, Time for Change foundation measures the performance of our budget versus the achievements made in our programs by clients served, and expanses to our agency. We as a non-profit focus on three aspects which define

TEAMWORK
TFCF is an agency of many different talents and skills. We lean on these diverse capabilities to ensure that every task we take on is completed in the best way possible. We depend on each other, we depend on our community. We believe that when people work together and encourage each other great things happen.

ACTION
The most important aspect of our work is ensuring it is done. We actively look for opportunities to help those in need throughout our communities. This means everything from partnering with outside agencies, to producing and placing flyers, to showing up and offering our services where there is a need. We don’t wait for action, we take action.

ADVOCACY
We work to drive social justice and change for our communities. Advocacy through the development of leadership and civic engagement empowers our women to be the change they want to see. The empowerment builds on the strength that these women have and teaches them that they are the best advocates for themselves, and their children.
Client Success

Amber

Released from incarceration in June of 2020, Amber was driven to find a better way of life, but was unsure of where to start. On her acceptance into Time For Change Foundation, she eagerly completed program classes such as Financial Literacy, Entrepreneur Mindset, and Employment Development.

With her newfound knowledge on budgeting and saving, she was able to improve her credit score, and buy herself a car. Amber learned to craft a resume, and cover letter. Her hard work and eagerness to improve herself led to TFCF offering her a position as a Peer Mentor, working with our clients to encourage their growth. “If I can do it, you can do it to,” is the message she shares in her Peer Mentor role.

Amber continues to work towards greater goals. She is continuing her education with the aim of being a drug and alcohol counselor. She’s moved into her own home.

We are incredibly proud of Amber and her progress towards self-sufficiency. She has recently moved into her own apartment and is thriving in her new life!

Cynthia

Removed from her mother’s custody, and fostered by her Nana as a youth, Cynthia dealt with neglect, emotional trauma, and abuse as a child. After her Nana’s advanced age forced a return to her mother, she began to witness her mother’s addiction firsthand. This normalization of substance abuse led to more trauma, and a relationship where she would begin using herself for the first time at 22. Now a mother, and still dealing with untreated emotional traumas, drugs became a craving and release from everyday struggles. She fell into addiction.

She new that her use would never make her happy, but the shame of how far she had fallen kept her from being sober. Cynthia entered into an abusive relationship, where she lost track of the days in her addiction. She lost track of herself. She lost her freedom, multiple times. Ultimately, she lost her children.

However, what was lost can always be found. Since coming to Time for Change Foundation Cynthia has made great strides towards a better future. She began individual counseling, and is now employed. She has visits with her children, and together they attend family therapy, working to create a bond that was missing in her addiction. Cynthia has gained self confidence, and smiles now. “I’ve learned who Cynthia is,” she tells us.

She feels freer than she ever has, and gives thanks God for showing her the bottom so she’d find the strength to climb up.
**Marguerite**

As far back as she could remember, Marguerite was afraid. She and her sisters were raised in a home where addiction fueled violence and indifference. At first it was her father, an alcoholic, beating her mother while she hid in a closet. After her father ‘split’ her hope for normal life was shattered as her mother coped by turning to drugs. The spiral down was swift and homeless became her reality. By her junior year of high school she was pregnant and herself in a relationship with a violent man. Not wanting that life for her child she fled, pregnant for the second time.

After some time she married and had two more children, but the marriage would end after 4 years. Living in poverty made it difficult to provide and her desperation led to 6 months in jail, and her four children in foster care. She began working on herself, and taking parenting classes. Even when she was released into homelessness she didn't give up. She took every visit with her children as a gift, and though living in her car, found work. Things were looking up, but the clock was ticking.

Marguerite had learned that children under 5 years of age will be reunified with parents or adopted out, but they could not remain in foster care for over 12 months. For every existing low-income apartment there are 1000 families on the waiting list. Marguerite couldn't wait, she had four children in the system, and three were under the age of 5. It had been over 6 months, she had under half a year to secure her children.

Hopeless, she remembered a women who had spoken in jail. Desperatly searching through the belongings she found what would be her last hope, Kim Carter's business card. Brighter Futures changed her life. She began overnight visits with her children and in early 2021 was granted custody of her two oldest children. Today, Marguerite is happy, working to better herself. She has put together the pieces of hope shattered so early in her life and “can see brighter futures.”

**Star**

Referring to her life as a “constant roller coaster”, Star was determined to be the best mother to her son, Ze'veon. Star did everything she could to care for him, but on his very first birthday, Ze'veon was taken from her due to false allegations. She remembers this night happening in the “blink of an eye” with no explanation or understanding. “Before I could explain my side of the story, they were driving away with my baby.”

Consumed with guilt, Star lived a life of recidivism. With two strikes, Star fought a battle against mental illness, addiction, and anger. She channeled her guilt and trauma into rage, blaming her circumstances on her family, the father of her child, the judge, CFS, and in her lowest, God.

Star entered TFCF and saw the program as just an “address”. It wasn't long until her intentions became sincere. “I decided it was time to make a change”. She wants to complete her parenting, anger management, and NA classes. She believes TFCF is the “beginning to her new and improved life”.

Now Star is learning how to live a life of structure and meeting all of the requirements to be able to reunify with her son. Since being at TFCF she now has hope that she can remain out of incarceration, maintain her sobriety, and reach self-sufficiency, and she is well on her way!
COVID-19 Relief

Time for Change Foundation (TFCF) has expanded our programs and services to the COVID-19 pandemic in many ways. Although we have never dealt with a global pandemic, responding to people in crisis is something that we do daily. The nature of our work requires helping the most vulnerable population, women, and children. Our target population consists of women that have been marginalized, disenfranchised, formerly incarcerated, homeless, and have experienced various levels of trauma, physical and mental abuse, and substance abuse. Most of our women suffer from anxiety and poor mental health. The amount of stress on our women caused by this pandemic has been indescribable. Their dependence on nonprofits at this time has become more critical than ever. Vulnerable families are suffering the most during this devastating time as many of them have jobs that were considered “non-essential,” and have been laid off.

In addition, Time for Change Foundation (TFCF) has suffered financial burdens as an effect of this virus. We have incurred unexpected expenses that have increased our technological capacity to respond to the need to transition staff to working remotely. We ensured proper firewalls and Wi-Fi were put in place, purchased additional laptops, computers, Zoom subscriptions, and hot spots. Additionally, we provided our families who are sheltering in place with extra cleaning supplies, PPE gear, and food. We have integrated telehealth and our educational classes, drug and alcohol counseling, and one-on-one case management sessions are being conducted via Zoom. Counseling services and children’s play therapy by an LCSW have transitioned to zoom video calls as well.

Although many businesses had shut down their in-person services, TFCF worked collaboratively with our community partners to ensure virtual services would continue to be provided to our clients. We alternated our intake process prior to bringing new women into our shelters. To keep everyone’s safety a priority, we placed incoming families in a hotel for a 14-day period to quarantine prior to being housed with families that were already safely in the home. During quarantine, clients were provided with food, clothing, and all the necessary safety and protective gear. After the two-weeks, we safely transitioned them into our housing program.

Prior to COVID-19, our client’s employment rate hovered around 82% and dropped to 5%. Clients that had already reached self-sufficiency found themselves unable to make ends meet. They were in need of basic support like food and cleaning supplies. The demand for services increased causing TFCF to respond to as many calls as possible for emergency services from the community at large. San Bernardino was already underserved and impoverished prior to COVID, and this pandemic exacerbated the need. We received calls from women who were released from jail with nowhere to go in the late evenings and past midnight. We are still receiving high volumes of calls from people in need of rental and utility payment assistance due to loss of income. The local motels have started price gouging and increasing their daily rates at a time when demand is so high.

Despite the increased need, we know that we are front line, first responders to families in crisis and implementing safer practices has enabled us to respond to these needs by our clients and community.
3,821 requests from individuals and families who sought emergency COVID assistance

127 hotel rooms secured to provide a safe space to quarantine incoming families for entering housing.

9 Number of local hotels used to procure the above rooms.

Wellness Is Stabilized Housing (WISH)

246 Percent of increased services provided through WISH

52 families received rental payment assistant to prevent evictions

52 individuals received protective equipment

250 individuals received utility payment assistance

572 individuals received food gift cards
Southern California

For this fiscal year, **59 women** and **29 children** received a total of:

- **3,511** shelter nights in our Emergency Shelters
- **127,832** hours of case management
- **27** families transitioned into affordable housing becoming self-sufficient and alleviating housing insecurity.
- **5** children were reunited with their moms from foster care bringing our total of children reunified with their mothers to 303.

**Emergency Shelter**

**Individual and Family Therapy**

- **638** sessions of individual and family therapy provided through collaborative work with Clay Counseling Solutions.
Other Supportive Services Include

- **Drug and Alcohol Program**
  - 64 women served
  - 317 random drug tests conducted

- **4,836 hours** Work to Win/Employment Readiness Workshops
- **4,836 hours** Financial Education and Money Management Sessions
- **4,752 hours** Twelve-step meetings
- **4,758 hours** Leadership Development Workshops
- **4,752 hours** Relapse Prevention
- **3,380 hours** Women’s Wellness Sessions
- **4,901 hours** Parenting Education Workshops
- **164 hours** family healthcare visits
- **2,288 hours** ‘Mommy & Me’ Child Bonding Sessions
- **1,726 hours** of Leadership Development Workshops
- **4,752 hours** of Twelve-step meetings
- **4,758 hours** of Independent Living Skills Workshops
- **1,665 hours** of Children’s Therapy Sessions
- **854 Transports** to medical, educational, and therapeutic appointments
Program Outcomes cont.

Emergency Shelter

Northern California

Brighter Futures — Our Bay Area expansion project served a total of eleven women and thirteen children during this fiscal year who received a total of:

- 1,005 shelter nights in our Emergency Shelters
- 72 hours of case management
- 87 hours of transportation assistance
- 19 Financial Literacy and Money Management classes
- 11 Leadership Development and Civic Engagement trainings
- 45 Life Skill workshops

Of those clients, one women and four children transitioned into co-abode housing becoming self-sufficient and alleviating housing insecurity. In total two children were reunified with her mothers from foster care bringing our total to 303.

Homes of Hope

Permanent-Supportive Housing for chronically homeless women and those with children. Funded by HUD, this project ensures that women and their children receive preventative care, educational assurances and alleviates substantial cost to taxpayers by alleviating the utilization of emergency services such as hospitals, ambulances, etc.

- 11 women served
- 21 children served
- 97% retention rate
Positive Family Futures Reunification Project 2-Gen (PFFR)

Permanent-Supportive Housing for chronically homeless women and those with children. Funded by HUD, this project ensures that women, and their children receive preventative care, educational assurances and alleviates substantial cost to taxpayers by alleviating the utilization of emergency services such as hospitals, ambulances, etc.

26 mothers served
17 children served

The Rights, Equality, and Law Project (REAL)

Access to R.E.A.L. legal services makes a difference in peoples lives.

70 women screened, assessed, and supported with legal assistance.

Reentry Services for Formerly Incarcerated Individuals (FII)

Our adult reentry programs are designed to ensure FII are supported with resources that prevent them from returning into incarceration.

121 formerly incarcerated women served

- 14-day quarantine stays in a hotel post-release
- $50 food gift cards and PPE gear
- Basic Needs such as food, medical supplies, and clothing
- Assessment and case planning
- Established a savings account

- Received entrepreneurship and employment development training
- Enrolled in higher education to increase knowledge and employability
- Sober living environment
- Emergency shelter
- Rental assistance

Permanent-Supportive Housing for chronically homeless women and those with children. Funded by HUD, this project ensures that women, and their children receive preventative care, educational assurances and alleviates substantial cost to taxpayers by alleviating the utilization of emergency services such as hospitals, ambulances, etc.
04

EVENTS

4.1. Events
4.2. 19th Annual Gala
4.3. Welcome Home
4.4. Aquired Facilities
Events

1. Community Giveback
The aim of this event was simple, to give back. Our hope was to help people when they needed it the most. This was accomplished with $100 dollar cash payments to the first 250 people in line. Additionally, a $50 dollar grocery gift card was handed out.
With our partners St. John’s Church, Young Visionaries, and Catholic Charities over 500 people received food, household items, and clothing.

2. Stop Stealing Our Babies!
The child welfare system takes children who administrators believe need intervening care, punishing parents living in poverty, and providing checks to strangers.
Stop Stealing Our Babies was a virtual town-hall exploring actions that can be taken to dismantle this harmful system including, fast track adoption.

3. Seen, Known, Heard
We welcomed Amber-Rose Howard, Executive Director of Californians United for a Responsible Budget to TFCF, where she led an uplifting conversation exploring answers to the question, “What does healing yourself look like, and how can you do it?”
This women’s empowerment event uplifted the stories of formerly incarcerated women, helping to develop the leader within them.
19th Annual Gala

“The work being done by Time for Change quite literally changes lives every day. And what’s so special about Time for Change is that when they take someone on, they invest in the person for the long term.” - Loni Love

On April 8th Time for Change Foundation celebrated the success, and continued determination of the homeless women and children we serve, and honored outstanding social champions from our community at our 19th Annual “She is...” Awards Gala!

Hosted by author, philanthropist, and co-host of The Real, Loni Love, the event highlighted the empowerment of all women. This year’s theme, “She is...” uplifted up the beauty that resides in each woman, regardless of their past circumstances.

This year’s honorees included: California Wellness Foundation with the Visionary Leadership Award, Clay Counseling Solutions with the Mental Health Champion Award, Dr. Guillermo Valenzuela with the Community Health Champion Award, California Criminal Justice Funders Group with the Courageous Philanthropy Award, Erin Brinker with the Community Champion Award, Jan Robinson Flint & Nourbese Flint with the Dynamic Duo Award, and Linda Hart with the Ramos Family Spirit of Compassion Award. The inaugural Nancy Varner Angel Award was presented to Nancy Negrette in honor of Nancy Varner’s legacy in the Inland Region.

Welcome Home

Formerly incarcerated people are nearly 10 times more likely to be homeless than the general public. When a lifer steps out of prison after so many years, often decades, they are faced with an onslaught of challenges that they usually have to overcome alone. Many of them get released without family, or community support, and with very little resources.

TFCF welcomes lifers home and presents opportunities that help them re-establish themselves back into society, and move on with their live with support and guidance.

This year we welcomed our sister Amina home after 42 years of incarceration.

We have also welcomed Luann home after serving 22 years in prison.

Instead of being in the streets, these women have safe, stable housing, and the structure needed to become self-sufficient.
Acquired Facilities

Transforming spaces to wonderful places for women.

**OFFICE BUILDING**

Donated in 2020, this 10,000 sq. ft. building is located in the heart of San Bernardino, and will provide an economic platform that supports the innovation of women of color in our community.

We know our women are not short of ideas, they are short of opportunities. Our goal is to create these opportunities for Black, and Brown women to take charge of their own financial futures.

**YUM YUM RESTAURANT**

This donated restaurant will serve as the future home of our social enterprise. The enterprise center, tailored for women of color in our community, will provide the place and the space for entrepreneurship.

Our women will have a space and place to have their ideas come to fruition while making a profit. We want to mobilize our community, and we are excited to start this project.
05

FINANCIAL OVERVIEW

5.1. Assets
5.2. Liabilities & Equity
Financial Results

Assets

<table>
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<th>Assets</th>
<th>Amount</th>
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Financial Fiscal Year 2021 - Assets
Financial Results

Liabilities & Equity

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Financial Fiscal Year 2021 - Equity
WHAT’S ON THE HORIZON

6.1. Black & Brown Opportunities for Profit (B-BOP) Center
6.2. Pepcy and Kim
B-BOP  Black & Brown Opportunities for Profit

*Time for Change Foundation (TFCF) is always thinking of innovative ways to help women improve their lives, their kids’ lives, and create resilient communities where they can thrive.*

In response to the lack of economic opportunities for black and brown women, TFCF has created the Black & Brown Opportunities for Profit (B-BOP) Center. This technologically advanced economic HUB will provide critical resources, industry experts and access to opportunity that women entrepreneurs need to build, launch, and scale their own businesses, while attracting investments to access and compete in the global market.

The B-BOP Center’s model will create the infrastructure and platform to assist women in taking charge of their own financial futures and creating the community in which their families can thrive. We know that women are not short of ideas in San Bernardino but they are short of opportunities!

- **66%** of women were the breadwinner of their families before the pandemic
- **$1.00** for every earned by a white man, black women only make 60¢, and brown women 42¢
- **140,000** jobs held by women were lost in 2020
Pepcy and Kim

Taraji P. Henson to Direct Jennifer Hudson as Kim Carter, in Iervolino Entertainment’s ‘Tell It Like a Woman’ Anthology Project.

Oscar nominee Taraji P. Henson, Oscar winner Jennifer Hudson, and Pauletta Washington have joined Iervolino Entertainment’s star-studded anthology project “Tell It Like a Woman.”

The trio will take on “Pepcy & Kim,” one of the anthology’s seven segments. Henson has signed on to direct the piece, which is inspired by the true story of Kim Carter, a former addict who has used her story and her nonprofit, the Time for Change Foundation, to help homeless women, and children break the cycle and reclaim their lives.

“The talents of Taraji, Jennifer and Pauletta are awe-inspiring and on full display in their adaptation of the amazing Kim Carter story,” Iervolino said, announcing the new segment. “This trio is a marvelous compliment to the spirited filmmakers and talent banding together for this one-of-a-kind film, and their sincerity in delivering a ‘must see’ segment is simply moving. We can’t wait to show this film to the world.”

“Tell It Like A Woman’ has been a very long journey, almost six years producing this film, and we couldn’t have asked for a better ending segment in ‘Pepcy & Kim,’” producer Chiara Tlesi added.

“We are honored to have the immense talents of Taraji, Jennifer, and Pauletta, to bring Kim Carter’s powerful story to life,” Tlesi continued. “This segment reminds us that in life no matter how difficult the circumstance, there is a way to overcome any obstacle. It is so inspiring to see Kim Carter helping women across the United States with her non-profit, The Time for Change Foundation.”

Hudson is set to star in the segment, playing both Pepcy and Kim, opposite Washington. The segment was penned by Catherine Hardwicke.

“Pepcy & Kim” completes the puzzle for the “Tell It Like a Woman” project, a film made by and about women, comprised of seven segments that make one intertwining feature film. Hardwicke, Cara Delevingne, Margherita Buy, Marcia Gay Harden, Eva Longoria, Leonor Varela, Jacqueline Fernandez, Anne Watanabe and Mipo O have already signed onto the project.
07

PARTNERS AND SUPPORTERS

7.1. Coalitions
7.2. New Partnerships
7.3. Partners
7.4. Our Supporters
Coalitions

Time For Change Foundation has been on the frontlines fighting to dismantle the systemic racism, and oppression that black, and brown communities have faced for years. We know that this work cannot be done alone, which is why we are a part of multiple collaboratives aimed at advocating on a variety of social justice issues ranging from criminal justice reform to housing justice.

REFORM Alliance
REFORM Alliance aims to transform probation and parole by changing laws, systems and culture to create real pathways to work and wellbeing. Our partnership seeks to elevate the stories of those being directly impacted by the criminal justice system’s punitive policies that continue to discriminate against people of color.

Inland Region Housing Justice Coalition
The Inland Regional Housing Justice Coalition, formed in 2019, advocates to ensure equitable access to fair and barrier-free housing and for housing solutions that are inclusive of all underrepresented/underserved communities, including central and rural communities. Community engagement and mobilizing those most impacted by housing insecurities and homelessness are at the core of our mission.

Black Census Redistricting HUB
A project of California Calls, the California Black Census and Redistricting Hub is a network of over 30 Black-led and Black-serving organizations across the state focused on maximizing participation in the upcoming census and redistricting process among hard to count Black communities. Using a mix of training, strategic communications, data, grassroots organizing and community engagement, the Black Hub has and will prepare its network of organizations to conduct targeted and tailored civic engagement campaigns to educate, motivate and activate the voices of thousands of Black Californians throughout the census and redistricting process.

Just San Bernardino
Just San Bernardino (Just SB) is a coalition of organizations developing a plan that actively addresses the conditions that have led to San Bernardino’s consistently high rates of poverty, unemployment, underemployment, low wages, eviction and other key indicators of economic health through a grassroots lens.

New Partnerships

A very special thank you to Viacom, Charles Schwab, and Allstate Foundation for believing in us and investing in our potential for growth as an organization. Our sustainability is in large part, connected to amazing industry experts that share their knowledge freely with us, helping us expand our capabilities and therefore our ability to to provide more efficient service to the people we aim to help.
Our Partners

BEZOS DAY ONE FUND
Our Supporters

Abel Ledezma
Aida Marranzini
Akshat Jain MD
Alaina Mathews
Alexandra Haguen
Amazon Smiles Foundation
American Medical Response
Amy Kind
Ana Rose Camarena
Anahi Angel
Andrea Price
Andrew Judd
Angela Haley
Angelina Landeros
Angelina Ugalde
Angie Denisse O. Verissimo
Anitra Yarbrough
Ann Servin
Anthony Urbina
Anuja Mendiratta
Arlaena Wilson
Arrowhead Regional Medical Center Foundation
Arrowhead United Way
Arthur & Eloise Liggins
Ashley Anderson
Ashley Loera
Audrey Ruiz
Ava Galpert
Barbara Bloom & Associates
Barbara Davis
Barbara Owen
Benevity Fund
Bethany Goldberg
Betty Young
Bianca Gomez
Bik-Yiu Lau
Bill Lemann
Billie Williams
BNH Consulting Group
Bobbie Butts
Bobby Barzi
Brandon Sampson
BRMG
Burrietta White
Byron Tate
California Foundation for Stronger Communities
California Rehabilitation Center
CalNonprofits Insurance Services
Car Doctors of Loma Linda, Inc.
Carl Canwell
Carl Clay
Carlos Cervantes
Carlos Freese
Carol Cooper
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Carole Dorham-Kelly
Carolyn Hastings
Carolyn Tillman
Catherine Hardwicke
Catherine Hartley
Catherine Montoya
Cathy De La Torre
Cesar Valdez
Cheril Eazell
Christine Brigaglano
Christine McCarty
Christine Metropoulos
Christine Nadeau
Cindy Day
Claudia Davis
Clay Counseling Soulutions
Community Partners
Connexion Real Estate
Council Member Denise Davis
Council Member James Mulvihill
Crystal Ramos
Crystal Rizo
Curaleaf, Inc.
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Cynthia Williams
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Diane Abramony
Diane Sapp
Diede Reed
Dr. James & Dr. Deborah Carritte
Dr. Monique Morris
Drew Garbe
Drew Granzella
Eauna Callender
Eddie Hassell
Edna Garcia
Edward Martin
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Emily & Jeremy Krout
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Emily Honig
Emily Toy
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George Christison
Gertrudis McDowell
Giving University
Glenn Davis
Gloria Anderson
Gloria Smith
Good Companie, Inc.
Grant Haugen
Grantmakers for Girls of Color
Gregory Fields
Gregory Morse
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Haniyyah Mubashshir
Hannah Baldwin
Hannah Buckett
Haven
Heart 2 Serve
Heather McCulloch
Heather Stevning
Hillel & Rita Cohn
Home-Aid Inland Empire
Ilanna Heller
Inland Dental Center-Highland Dental
Inland Empire Legal Association of Women
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Joe Perez
John Marmo
John Ritchie
Johnson Family Daycare
Joseph Morris
Joyce Partin
Joyce Ybarra
Juan Jeronimo
Judith Rubesa
Julie Francella Richards
<table>
<thead>
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<th>Time For Change Foundation FY 2021 Annual Report</th>
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<tbody>
<tr>
<td><strong>Contributors</strong></td>
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<td>JUSTGIVE</td>
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<td>Justine Kearn</td>
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<td>Karen Cagulada</td>
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<td>Mary Myers</td>
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<td>Mary Texeira</td>
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<td>Matthew Smith</td>
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<td>Mayibel Ruiz</td>
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<td>Megan Elliott</td>
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<td>Melinda Muganzo</td>
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<td>Melissa Abidine</td>
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<td>Michael Strange</td>
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<td>Michelle Cale</td>
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