BLACK AND BROWN OPPORTUNITIES FOR PROFIT CENTER

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Women Go For B&B Power

By Shane Anderson

Women who are not typically the first to be invited to boardroom tables, namely women of color in low to moderate income communities, now have a place where they can hold their boardroom meetings. The newly renovated 10,000 square foot Black and Brown Opportunities for Profit (B&B) Center held its grand opening this week with a sleek innovative space to scale business acumen.

"This center is built for us. By us, we're not waiting anymore. We can do this. We can get the leadership, the training and networking necessary to get these women across so they can get the capital they need to fund these thriving businesses," said Alondra Rios, director of operations for B&B.

Rios noted that business potential is big these days, especially being racially geographically close to the Ontario International Airport, as well as one of the nation's largest ports. The center wants to close the racial and gender gap in business inequality.

Many Black and Brown women, the handful of arrest-prone, are now getting back on their feet, and she sold millions of square feet of retail space warehouse could be used by the women to house their own business products.

"These ideas of entrepreneurial businesses could actually go global," she said. "Why not allow women to break these systemic barriers that are in place and focus on building sustainable businesses.

According to a LBS Riverside study, Black women in the Inland Empire represent a whopping 32% of the poverty rate. And in women, general, earn 71 cents on every man's dollar.

But they are also survivors, many holding down side hoods on top of their day jobs while raising families. They bid for work, sell phone supplies, they bake and sell.

"The reality is that Black and Brown women have been left out of this conversation for a long time. A lot of times, we are seen as the vendors instead of being business owners," she said.

Rios stated that B&B, the vision of Kim Carter, founder and executive director of Time for Change Foundation, is a one of a kind.

"I don't know of any other center dedicated to Black and Brown women that is providing an incubator and an accelerator," she said.

Prime Astrology

Probably one of the most fascinating things we see work with is how time to network can grab the kids and host the center as our children.

They can enjoy their in-room center, expected to be open 24/7 a day. "There is a large Wi-Fi area with many laptops as needed, for check-in, for three conference rooms, they can meet with investors, having restaurants or other kinds could provide services in the room's full kitchen.

Throughout the 12-week curriculum, they plan to host mixed events for female Chambers of Commerce, where participants can gain a wealth of information and forge knowledgeable contacts.

The entire reveal is a joy with an auspicious new where high-caliber professionals will lead the way.

Some women come in as existing businesses or new business ideas, and learn to scale up. Small Business Administration representatives will explain opportunities with government loans. Entrepreneurs can pitch ideas to investors in the venture capital room.

There is also a legal room to get the right direction for how to partner with a venture capitalist.

"We don't want anyone to get to the worst end of the deal. These women are working hard to make their businesses plans and ideas, and we want them to be protected, their intellectual property," she said.

For a nominal upfront fee, they are looking to reach as many women as comes. Anything is under one roof with wraparound education, capital, technology, and networking.

Russell, a licensed counselor by trade, has had several sides bodies herself over the years, including project management for international companies. She has gone to Cambodia and Cuba to talk international affairs and businesses.

It's a lifelong passion for her.

If women can get help fast the right way, she said they might not have to work the low-income grind, and their success also helps others can pass on generational wealth to their children.

"Just bringing them the spirit and the silver," she said. "If you have that, along with the faith of a mustard seed, right ... you'll get it done!"