

Innovation

The Time For Change Foundation's entrepreneurial BBOP Center brings Silicon Valley-level technology and innovation to IE women

Edward Foster • March 17, 2023



BBOP Center Director of Operations Kima Russell, Time For Change Foundation Executive Director Vanessa Perez, and Founder Kim Carter meet on March 7, 2023 in the BBOP Center's state-of-the-art conference room.

The Time For Change Foundation is proud to announce the opening of its state-of-the-art Black and Brown Opportunities for Profit (BBOP) Center on March 15, 2023.

This revolutionary center is the first of its kind, providing an economic hub for low-income, disenfranchised women to access the resources, support and information they need to become successful women entrepreneurs.

Founder Kim Carter, who was previously imprisoned after becoming a victim of addiction, is the driving force behind this project, along with Executive Director of the Time for Change Foundation, Vanessa Perez.

After driving in and out of prison, Carter realized how little the system does to rehabilitate and support those who are trying to get back on their feet, especially women. Now she uses her experience to create a place where black and brown women can thrive and build generational wealth for their families.

Also read: [Entrepreneurial Women reopens in its third year and offers free business support to women](#)

The BBOP Center is located at 599 N. Arrowhead Ave. in San Bernardino, offers 14 offices, a cafeteria, shared workspaces and a daycare center and is open 16 hours a day to accommodate people with 9 to 5 jobs.

The state-of-the-art Entrepreneur Center is modeled after Silicon Valley's leading high-tech companies and features modern security technology, 14 offices, a cafeteria, shared workspaces, a daycare center and will be open 16 hours a day.

This center also includes the BBOP Business Academy, a 12-week, high-access, high-touch program designed to give black and brown women access to the tools, strategies, and support needed to build a strong foundation who is able to implement innovative ideas market.

"The BBOP Business Academy curriculum is designed to provide women with everything they need to build, grow and scale their businesses. This includes access to mentors, coaches, support staff and an attorney who can provide assistance with procurement and other key decision-making processes. One of the most important aspects of the program is access to capital, which is a barrier for many entrepreneurs in underserved communities," Perez said.

Carter explains, "By giving them access to capital that is denied, limited and hard to come by, we create an economy that works for them. We make it tangible by connecting women with the resources they need to invest, fund and raise."

The BBOP Business Academy is available to women across the country and registration is open to anyone who wishes to take advantage of the opportunity. "You can register online and be connected to mentors, coaches and support staff," explains Perez. "While much of the program's cohort will reside in Southern California, interested women across the country will also have access to online resources."

The BBOP Center and Business Academy was made possible through the support of angel investors who share Carter's vision of creating a place where underprivileged communities can thrive. "We were able to find investors who were willing to take the risk that we could recreate Silicon Valley," Carter explains. "That's part of the inspiration and motivation for us. Why can't we have that here?"

The BBOP Center is a game changer for black and brown women in underserved communities. It provides them with the resources, support and information they need to become successful entrepreneurs and build generational wealth. With the opening of this center, the Time For Change Foundation is transforming lives and creating a brighter future for all.

Visit timeforchange.org for more information.

Source